



BEST DESIGN **BOOKS**

DIGITAL MEDIA PACK, 2016

Selective choices and comments
about the best design books



BLOG'S CONCEPT

Best Design Books brings a genuine and inspirational thinking about the best design books in the world. From diverse disciplines and points of view, it gathers people like you - creative professionals, style arbiters, industry leaders - design enthusiasts across the world with one common idea: discovering great design books.

The blog brings the most forward-thinking projects in every segment in order to get you inspired and informed. Best Design Books presents the best publications, books and magazines, linked to the world of design. This is a shared space of discovery, inspiration and passion for reading while promoting the works produced as well as the authors.

READER'S PROFILE

GENDER

Male 54,15%

Female 45,85%

MEDIAN AGE

25-34

OCCUPATION

Book lovers

Luxury lovers

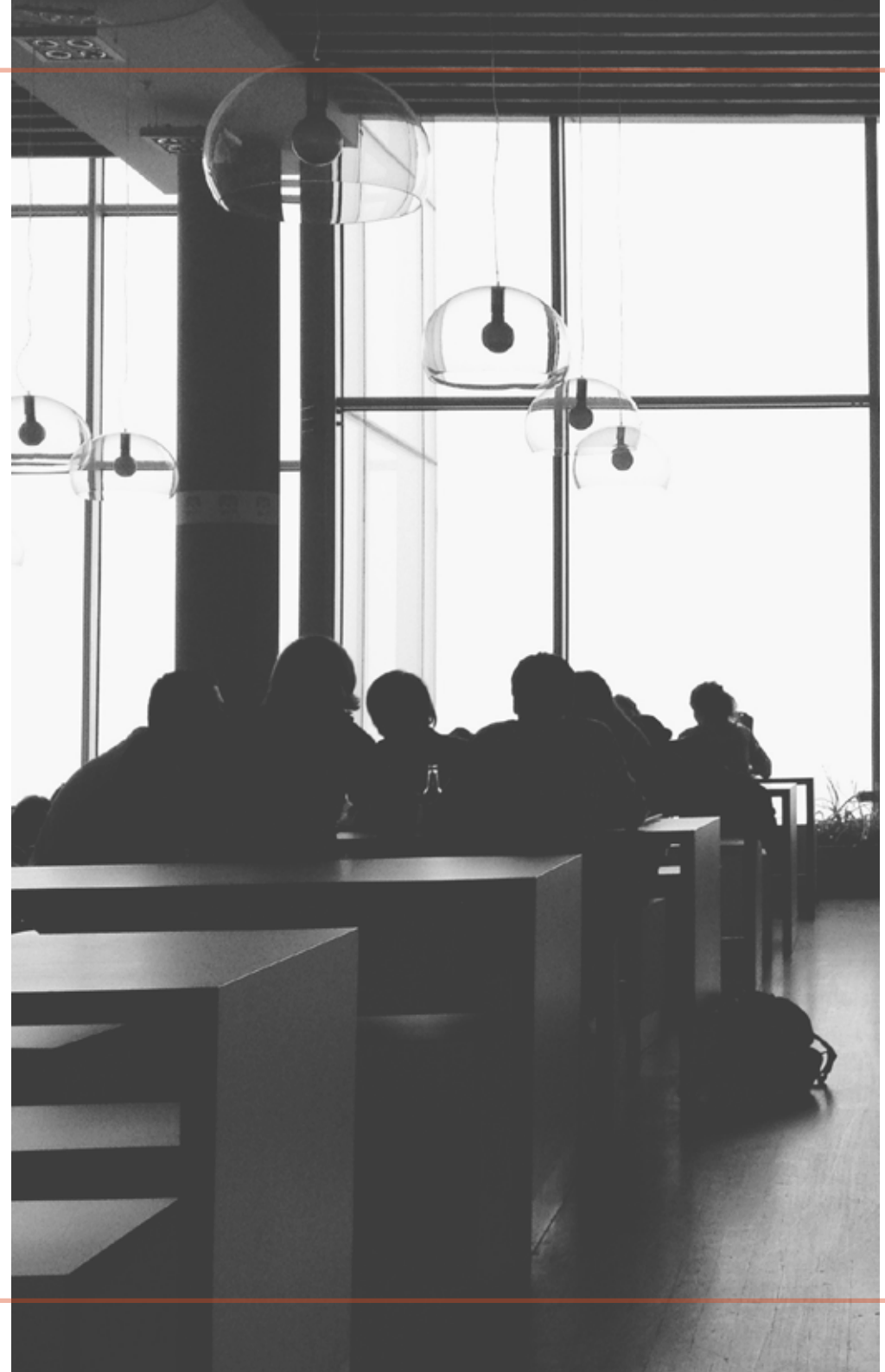
Interior Designers

Architects

Design lovers

Luxury goods addicted

Luxury collectors





PAGE IMPRESSIONS PER MONTH

1,45

MONTHLY UNIQUE USERS

2,700

READERSHIP

Annual 34.800

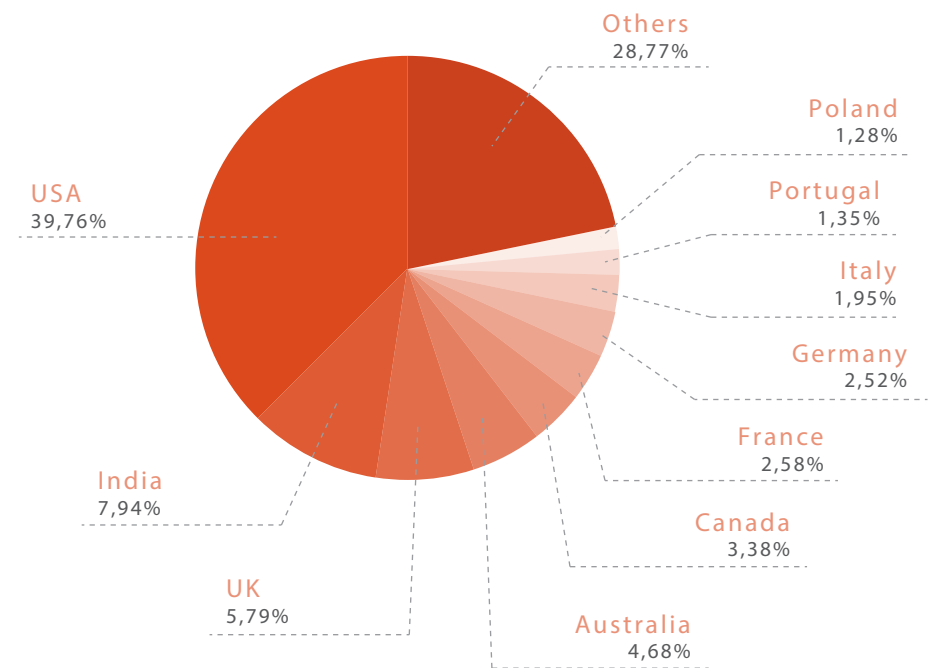
Monthly 2.900

MOBILE USERS PER MONTH

580

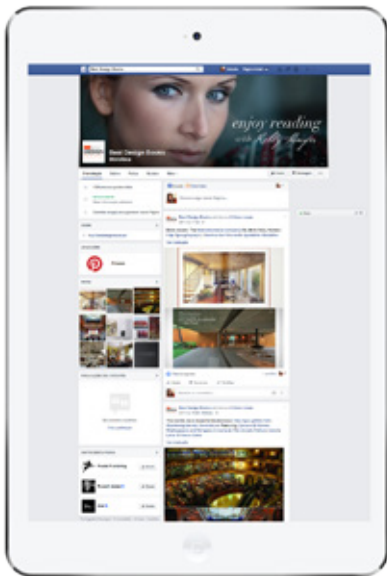


TOP 10 COUNTRIES

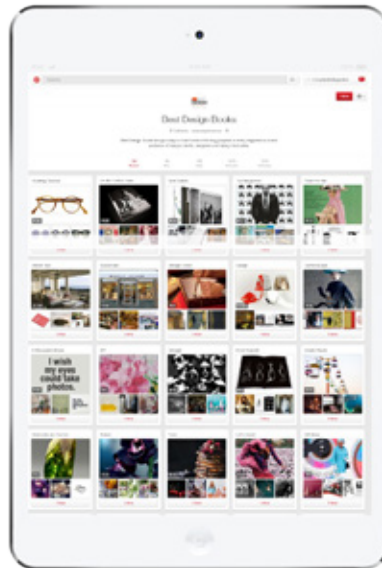


SOCIAL MEDIA

In November 25, Best Design Books, had this followers



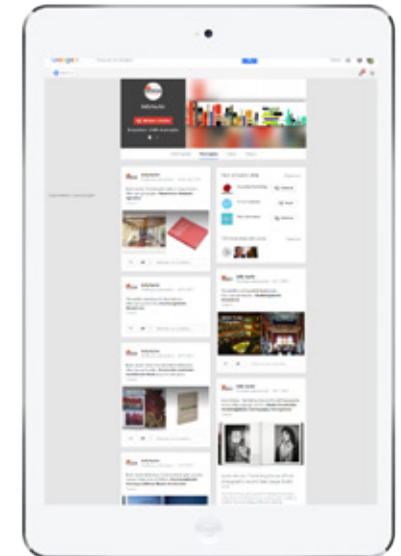
1,020 >



327 >



123 >



7,699 views



3-Custom
Site Skin
Custom

3-Custom
Site Skin
Custom

1- Leaderboard Banner Custom

2 - Half Page Ad Custom

3- Custom Site Skin Custom

4 - Medium Rectangle Custom

5 - Premium Sponsorship (4x Square Banner)

2 - Half Page Ad Custom

The website features a grid of book reviews and promotional banners. The top navigation bar includes links for ABOUT, ADVERTISING, CONTRIBUTOR, NEWSLETTER, and CONTACT. The main content area is organized into sections like 'HOT NEW RELEASES', 'BEST SELLERS', 'MOST POPULAR', and 'DESIGN GALLERY'. Each section displays book covers and titles, such as 'THE ROLLING STONES OFFICIAL PHOTOGRAPHIC RECORD', 'THE BIG BOOK OF CHIC', 'THE WORLD'S MOST BEAUTIFUL BOOKSTORES', 'THE BEST INTERIOR DESIGN IDEAS', 'THE RISE OF BOOKS 1970-1980', 'THE SPIRIT OF INDIA', and 'THE RISE OF BOOKS 1970-1980'. The layout is designed to be visually appealing and easy to navigate, with a focus on high-quality design and photography.

3-Custom
Site Skin
Custom

3-Custom
Site Skin
Custom

AD PLACEMENTS

Digital advertising and sponsorship opportunities to engage the industry's largest design and luxury audience. We think outside the box: combination ad rates and customized campaigns are available for an additional fee on select ads we make sure you are reaching your customers.

Placement	Value
1 - Leaderboard Banner Custom	150 €
2 - Half Page Ad Custom	250 €
3 - Custom Site Skin Custom	500 €
4 - Medium Rectangle Custom	150 €
5 - Square Banner Custom	100 €
5 - Premium Sponsorship (4x Square Banner)	200 €
6 - Small Rectangle Ad	200 €
7 - Footer Custom	150 €
Billboard feature Custom	750 €
Skycrapper Custom	150 €
Mini Skycrapper Custom	100 €
Full Page Interstitial Custom	350 €
Sponsor Post One Article	175 €
Text Link 2 Lines	75 €
Exclusive Email - Sent to 72000 opt-in subscribers Custom HTML	750 €
Email Insertion - Sent to 72000 opt-in subscriber Custom	350 €

2 - Half Page Ad Custom

6-Small Rectangle Ad

4 - Medium Rectangle Custom

5 - Square Banner Custom

7 - Footer Custom

The collage displays various digital advertising formats on a website. At the top, there are two orange banners labeled '2 - Half Page Ad Custom' and '6-Small Rectangle Ad'. Below these, a grid of smaller ads is shown, including '4 - Medium Rectangle Custom' and '5 - Square Banner Custom'. The bottom of the collage features a large orange banner labeled '7 - Footer Custom'. The footer itself contains the 'BEST DESIGN BOOKS' logo, a navigation menu with links like 'BEST SELLERS', 'FURNITURE & LIGHTING', 'PHOTOGRAPHY', 'INTERIOR DESIGN', 'FASHION', and 'MAGAZINES', and a newsletter sign-up form with fields for 'NAME' and 'EMAIL' and a 'SUBSCRIBE' button.



BEST DESIGN **BOOKS**

MORE INFO

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